



## An Open letter to Michelle Obama and Jamie Oliver

Dear Michelle and Jamie,

**You guys sure know how to get our attention!** The issue of childhood obesity is a top subject in the news today (with obesity now being called a national security risk by DOD) and schools are becoming the subject of a lot of scrutiny. More and more, we are being asked what we can do to help by our customers (School Foodservice Directors) and we have responded.

**We have made Major improvements to our line!** We have reformulated our classic Lasagna with a firmer, easy to bake noodle, improved the spice pack so there is more flavor in every bite and we have cut the cooking time down to 12 minutes! We have also launched our *Lunchwell* line of products designed to give you 220 calories per serving, 4g fat, 5g dietary fiber per serving and ***under 500mg sodium per serving!*** Delicious was never this healthy!

**We are focused on Menu Solutions!** What are Menu Solutions? Gage Menu solutions give schools new choices in how they use their government commodities. We have delicious entrees like Lasagna, Santa Fe Pasta, Tetrazzini and our Lunchwell Chicken Pomodoro and Chicken Noodle USA. They are designed to mix ***in-kitchen*** with commodities that provide easy to make, consistent and inexpensive (as low as 21 cents/serving for our Lasagna and Santa Fe Pasta, plus the cost of commodities). Our delicious coffee cake mix can be made with commodity applesauce and bonus commodity fruit to get one bread and 3/8 cup fruit.

**We have launched our new Gage Veggie Crumbles** that “fit” right into our Lasagna and Santa Fe recipes and cut the fat by 50%! Not more than one in 100 have been able to guess that the recipes are now vegetarian! This cuts the fat content by 50% and as part of our launch we are GIVING THEM AWAY with the purchase of our Lasagna and Santa Fe Pasta.

**We have a new website.** Check it out at [www.gagefoods.com](http://www.gagefoods.com)! We have lots of resources (like commodity updates, our “yum grid” and all of the nutritional information on our Menu Solutions. We will also run custom nutritionals (and feature you on our website (again!) if you give us any cool new ideas. Thanks for all you are doing to help make our schools healthier and we at Gage Foods (and our FANTASTIC customers!) want to let you know we support that and are already taking a lead role! Take care, Ken.

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